

*City Council  
Belmont Courier  
Nov 25, 1970*

*RWC Tribune*

# Ketcham Selected For Belmont Council

More financial expertise was added to the Belmont City Council last night with the appointment of Charles Ketcham to the seat vacated Oct. 31 by the resignation of former plumber-Mayor Milton Tromborg.

Ketcham, 42, chairman of the city's finance committee, is a securities analyst in the investments department of E. F. Hutton Company in San Francisco. He has been a member of the finance committee for one year.

His pecuniary know-how will supplement that afforded the city by the election of Robert

A. Jones, an economist with the Bank of America in San Francisco, to a council seat last April.

Tromborg said he resigned because of pressing business matters.

Ketcham resides at 816 Holly Road, Belmont, with his wife, Pamela, and their four children, Michael, 17, Mark, 15, Cathleen, 14, and Patrick, 10.

They have lived in Belmont for 11½ years.

The new councilman, who will be seated in two weeks, earned his master's degree in business administration at

Stanford University in 1955. He also has a bachelor's degree in engineering from Stanford.

Belmont's new city manager, James DeChaine, has added a new look to the City Council meetings, opening them with the pledge of allegiance to the flag of the United States, and drastically reducing the time consumed in the meetings by matters which could be considered routine.

All such routine matters are placed on a "consent calendar" and, unless there is an objection from a councilman or from a member of the audience, acted upon in one vote.

*RWC Tribune*

# Belmont Picks Tulare Native For Newly-Created Finance Job

Bruce G. Lawson, 25, was named last night from a field of more than 100 applicants to fill the newly created post of assistant city manager-finance director of the City of Belmont.

A native of Tulare, the San Francisco State College graduate comes to Belmont from his position as assistant city manager of Corvallis, Ore.

Lawson, who earned a master's degree in public administration from California State College at Fullerton, has been with Corvallis since April,

1968. Before that, he served from August, 1966, as an administrative assistant in Placentia, also in Southern California.

Lawson's experience in Northern California includes an administrative internship with the city of San Mateo, from June, 1965 to August, 1966.

City Manager James DeChaine said he has known Lawson since he was working in Placentia. He said Lawson "came out on top" in oral examinations given more than

100 applicants by professional examiners.

The creation of the new, combined assistant city manager-finance director post eliminates the need for an outside financial consultant, and relieves the city clerk of certain accounting responsibilities.

Lawson, who starts work on Jan. 4, will earn \$13,200 per year.

# Belmont Chooses New Councilman

Charles D. Ketcham, a securities analyst and chairman of the City Finance Committee, was appointed to a Belmont City Council vacancy Monday night.

Ketcham replaces Milton A. Tromborg, who resigned last month and moved to Dinuba. His term expires in April, 1972.

Describing himself as "fiscally very conservative," Ketcham summed up his public service philosophy as "very liberal on civil rights and very hard on numbers."

His appointment was announced after a short personnel session at the end of the regular council meeting. Mayor Edward D. Vallergera said later the council considered nine qualified candidates.

There was some question about whether the council would be able to agree on anyone. Tromborg's resignation was submitted in September and the rumor mill has named a long list of residents as being considered.

Ketcham says his age is "42.95," with a birthday in December. He resides at 816 Holly Road with his wife, Pamela; sons, Michael, 17; Mark 15, and Patrick, 10, and daughter, Cathleen, 14.

He is Northern California and Hawaii regional manager of the E. F. Hutton and Co., investment department and has his office in San Francisco.

This will be Ketcham's first experience with politics. He was appointed to the Finance Committee last March and has been chairman the past four months.

His top priority is "to expand the tax base for additional funds."

"This city council has brought Belmont a long way since the April election. If I had a pet project, it would be to try to overcome inertia and help the city get on with its progress."

Getting the city budget in order and prepared on time and updated by quarterly reports is another of his goals, he said.

native of Seattle, Wash.,



CHARLES D. KETCHAM

Ketcham was a Marine Corps radar technician, judo instructor and football player during World War II and came to Stanford University in 1947. He won his bachelor's degree in engineering there in 1953 and his master's in investments in 1955.

He has resided in Belmont the past 11½ years.

## High Schools Set Cantata

The combined choirs and orchestras of Carlmont, Menlo-Atherton, San Carlos, Sequoia and Woodside High Schools will present "Hodi," a Christmas cantata by Ralph Vaughn Williams, on December 4 and 5.

Guest conductor will be Milton Williams. Soloists will be mezzo-soprano Natasha Kimmell, tenor Donald Andrews and baritone James Tippey.

Performances begin at 8 p.m. at the Canada College auditorium.

# City Manager Aide Picked in Belmont

Belmont city council last night formally appointed Bruce G. Lawson, a former San Mateo city aide, to the new post of assistant city manager-finance director.

Lawson, 25 and single, will report to work January 4, 1971. He presently is assistant city manager in Corvallis, Ore. and has an Air Force Reserve commitment to fill before coming to Belmont.

Belmont has not had an assistant city manager for nearly two years. The finance director concept has been discussed for about that long and nearly has come to reality before. only to be recalled for modification or economy.

Lawson's job will be to put all the city's fiscal affairs together in one place and keep them updated. As ACM he'll be a jack of all trades, doing the administrative leg work, formulating plans and preparing applications for federal and state program funds.

Lawson was an administrative intern in San Mateo in the summers of 1965 and 1966, going on to become an administrative assistant in Placentia, in Southern California. He went on to Corvallis 2½ years ago.

He is from Tulare and holds a bachelor's degree in public administration from San Francisco State College and a master's in the same from California State College at Fullerton.

Lawson was recommended by new City Manager James P. DeChaine from among the top three of some 100 candidates for the job. The two had met a few years ago when DeChaine was assistant city manager in Newport Beach.

Lawson's annual salary was set at \$13,200. This is an increase of nearly \$1500 over what the job was budgeted for in the 1969-70 fiscal year, but never spent.

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# Ketcham to Council, New Ass't. Manager

The city council Monday night took two moves regarding city personnel matters, one of which saved the city the cost of a possible special election.

The council appointed Charles Ketcham, a 42-year-old securities analyst and chairman of the city's finance committee, to fill the unexpired term of retired councilman Milton Tromborg.

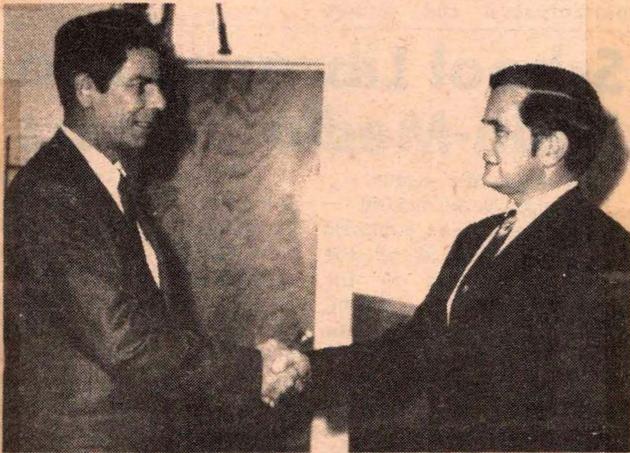
The council's action was

Harold Trefethen, who is still on the committee.

Ketcham is manager of investments at E.F. Hutton and Co., San Francisco.

He and his wife, Pamela, have lived in Belmont for 11 years and make their home at 816 Holly Rd. They have four children; Michael, 17; Mark, 15; Catherine, 14 and Patrick, 10.

A native of Seattle, Wash., Ketcham is a graduate of Stanford University, holding



CHARLES KETCHAM, right, is congratulated by Jim McLaughlin, city clerk, after Ketcham was unanimously appointed to fill the unexpired term of retired Councilman Milton Tromborg at Monday's council meeting.

just one week short of the Nov. 30 statutory deadline for making the appointment. If councilmembers had not made the appointment by that date, the selection would have been thrown open to the public in a special election.

Ketcham was sworn in by James McLaughlin after the council met for a half-hour in executive session to make the selection.

Mayor Edward D. Vallerga said Ketcham was picked from nine "eminently qualified" candidates for the job.

Ketcham has been on the finance committee for the past year. He was named chairman of the committee four months ago, succeeding

a bachelor's degree in engineering and a master's degree in business administration.

In the second personnel move, the council approved appointment of an assistant city manager-finance director, who will take office on Jan. 4.

Appointed on the recommendation of James DeChaine, city manager, was Bruce G. Lawson, 25, presently assistant city manager in Corvallis, Ore., a position he has held since August 1966.

Lawson holds a bachelor's degree in public administration from San Francisco State College and a

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# Councilman, Manager

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master's degree in business administration from California State College at Fullerton.

DeChaine said he was acquainted with Lawson when DeChaine was assistant city manager in Newport Beach and Lawson was administrative assistant in Placentia, a neighboring city in Orange County.

DeChaine said Lawson was in Placentia from August 1966 to April of 1968. Prior to that, he was an administrative intern with San Mateo County, a trainee with the Alameda County Civil Service Commission and a trainee in Tulare in the San Joaquin Valley.

Lawson was picked from a

field of 100 applicants, DeChaine said. His selection was recommended by professional interviewing board, which narrowed the field to three.

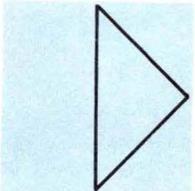
Lawson, who is single, will take over financial and accounting duties now handled by City Clerk James McLaughlin. McLaughlin will be assigned other duties, including spending more time in enforcement of the city's business license ordinance, DeChaine added.

McLaughlin will continue as secretary to the council and planning commission.

The council set Lawson's salary at \$13,200, about \$1100 a month. He's now earning \$1025 monthly in Oregon.

DeChaine said he began reviewing applications for the job in the middle of September, even before he came to Belmont. Some 20 percent of applicants, he said, had master's degrees. Another 10 percent had experience as assistant city managers. Others were assistant finance directors. Most, however, 75 percent, DeChaine said, had less experience than Lawson.

Lawson will move to Belmont following two week's duty in the reserve armed forces.



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December 17, 1970

Mr. James DeChaine, City Manager  
1365 Fifth Avenue  
Belmont, Ca. 94002

Dear Jim:

This morning I spoke with Mr. Hans Reiser of the San Mateo County Engineers Department. I asked him about the County's progress toward obtaining aerial photographs with particular reference to the Belmont area. He said that the photographs had not been delivered as yet and estimated their delivery date around the end of January. I have made a note for myself to call him back on February 1 to again determine the status of the photographs. At that time I will inform you the cost and other details.

Regards,

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Neal J. Martin

NJM:lm